**OHIO NORTHERN UNIVERSITY**

**Interfraternity Council (IFC)**

Public Relations Policies:

Article 1.-Policies

Section 1. -Inappropriate Themes on Promotional Items

1. The following are several examples of items of concern (this list is not definitive).
   1. Recruitment T-Shirts
   2. Chapter letter shirts
   3. Hats
   4. Cups
   5. Fliers
   6. Posters
   7. Any literature regarding individual chapters or the council
2. As a rule of thumb any items made for events that have reference to fraternities, sororities, Greek Councils and Ohio Northern University can be considered promotional items.
3. The following themes are inappropriate for chapter or council promotional items.
   1. Sexism
   2. Racism
   3. Chapter Bashing
   4. Profane Language
   5. Illegal drugs such as marijuana
   6. Derogatory comments toward any individual or group
4. Anything questionable is most likely over the line.
5. Bring any concerns of inappropriate themes on items to the IFC Public Relations Chair.

Section 2. -Social Media

1. Similar to Section 2, chapters should refrain from posting anything included in the list of inappropriate themes with some additions unique to social media.
   1. Pictures of chapter members
      1. Intoxicated
      2. With illicit substances.

Section 3.- Infractions

1. Any concerns about inappropriate material brought to the attention of the VP of Public Relations will be evaluated with the Greek Life advisor
2. Once evaluated, the corrective action will be discussed between the VP of Public Relations, VP of Risk Management, the IFC President, and the Greek Life advisor
3. Some corrective actions that the Council can take include but are not limited to taking the material down and sanctions on posting public material